

SOUTH JEFFERSON COMMUNITY ACTION CORPORATION  
Dba THE ROHDE CENTER

2014 ANNUAL REPORT

We partner with the United Way, The Salvation Army and the Food Bank of Central New York. In keeping with our mission to feed the hungry, we operate 3 core programs under the auspices of the Food Bank of Central New York:

1. A CLIENT CHOICE FOOD PANTRY: To use our pantry clients attest to meeting income guidelines. They must also live within our geographical catchment area which includes the South Jeff, Belleville-Henderson & Sackets Harbor school districts. Proof of address may be required. This program is funded entirely through grants and donations.

TWO OF OUR PROGRAMS ARE OPEN TO EVERYONE REGARDLESS OF INCOME OR RESIDENCE:

2. FRESH FOOD: Salvaged food donated by area grocery chains distributed free of charge.

3. FOOD SEN\$E food co-op: Through the increased buying power of the Food Bank of CNY, anyone may purchase monthly food packages and specials through the Rohde Center. This food may be purchased with either cash or EBT cards. To assist with access, EBT customers may phone in orders if they have completed the registration process.

In addition we operate a program through our partnership with the Salvation Army:

SALVATION ARMY RED KETTLE PROGRAM: Non-food pantry items are purchased with the proceeds of the annual Red Kettle Campaign. Personal care items and other emergency services are provided through a line of credit. If the household uses their portion on an emergency service such as a prescription, it is deducted from their total for the year. This is consistent with our client choice pantry. The program runs from January through October.

NEW/SPECIAL 2014 PROGRAMS:

1. Food \$en\$: an ongoing program that will build over time.
2. We became part of the Jefferson County 211 referral system. This state wide program not only informs potential clients of our services, but facilitates the Rohde Center referring clients to services for which they are eligible. We also maintain a dedicated computer and a fax machine for clients to access agencies and services themselves.
3. Rocking for the Rohde raised over \$4,700.00 for the pantry and has become an annual event.
4. At the request of local parents, the Rohde Center initiated a summer "Lunch Bag" program. For a 2 month period each child served through our emergency food pantry received additional high protein food items to help make up for the lack of the school lunch program over the summer.
5. In December, 263 Christmas dinner baskets were distributed through the food pantry in addition to the monthly 5 days of food.

FOOD SOURCE		%AGE OF TOTAL
FRESH FOOD:	82,507 lbs	
FBCNY PURCHASED:	107,337 lbs	
FBCNY TOTAL:	189,844 lbs	84%
LOCALLY DONATED:	17,223 lbs	8%
LOCALLY PURCHASED/CSA:	18,963 lbs	8%
TOTAL FOOD DISTRIBUTED:	226,030 lbs	
MEALS PROVIDED:	102,884**	
NON FOOD ITEMS:	5,151 items	
SALVATION ARMY LOC:	\$9,068.00	

**2014 PANTRY OUTCOMES:**

RETURN ON INVESTMENT:

\$1 = 4.5 MEALS (meals ÷ \$'s spent)

RC : \$1 = \$9 (total food ÷ total cash spent)

FBCNY: \$1: \$16.65 (total FB food ÷ cash spent at FB)

ADMINISTRATIVE COSTS: 1.7%

PANTRY STATISTICS:

MEALS PROVIDED:	102,884** (pantry + Fresh Food)
HOUSEHOLDS SERVED:	554 (used the pantry at least 1 X in 2014)
1 <sup>ST</sup> TIME HOUSEHOLDS:	107 (had not previously used our pantry)
HOUSEHOLDS RECEIVING SNAP:	57.2%
CHILDREN SERVED:	36%
ELDERS SERVED:	7%
VOLUNTEER SERVICE HOURS:	2,072

**FREQUENCY OF USE:** (TEFAP yr. 7/1/13 – 6/30/14)

HOUSEHOLDS ELIGIBLE FOR TEFAP:	100%
1-3 TIMES:	33%
10-12 TIMES:	11%
4-9 TIMES:	56%

SPECIAL PROJECTS:

LUNCH BOX:	198 children ( 96 families)
XMAS DINNER;	268 households

\*TEFAP- The Emergency Food Assistance Program

\*\* To qualify as a meal food must conform to guidelines established by the Food Bank of CNY based on USDA requirements.

FY PANTRY INCOME SOURCES

LOCAL CHURCHES	\$16,971.23
INDIVIDUAL DONORS	17,702.52
ORGANIZATIONAL	7,036.25
REMEMBERANCE	1,505.00
SPECIAL EVENTS	4,772.36
FBCNY GRANTS/LOC'S	21,300.21
HPNAP OPS SUPPORT	2,763.50
INDIRECT PUBLIC SUPPORT	5,749.77
LOCAL GOVERNMENTS	6,200.00
NGO GRANTS	2,790.84
INFRASTRUCTURE GRANT	6,000.00
RED KETTLE CAMPAIGN	9,068.09
OTHER	804.05
TOTAL	\$102,663.82

**COMPARED TO:**

FOOD & PERSONAL CARE EXPENSES		ALL FOOD \$ / GRANT	
FBCNY CASH PURCHASES	\$11,429.84		30 %
HPNAP GRANT	13,000.00		34%
SUPPLIMENTAL LOC'S	8,300.21		N/C*
TOTAL FBCNY PURCHASES	32,730.05	70%	N/C*
LOCALLY PURCHASED	13,805.54	30%	36%
TOTAL FOOD PURCHASES	46,535.59		
PERSONAL CARE CASH	4,690.00		
SALVATION ARMY LOC	9,068.00		

\* not considered in totals

FBCNY = 70% of food \$'s spent at FBCNY  
 Locally = 30% of food \$'s (includes HPNAP CSA \$'s )

**PROGRAM GROWTH DATA:**

Year	average # households served	average # meals served
14	165	7,765
13	175	8,184
12	163	7,550
11	139	6,077
10	104	4,256

Connie Jansen  
 Treasurer

5/8/2015